

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Shri Vaishnav School of Management**  
**MBA (Engineering Management)**  
**Choice Based Credit System (CBCS) (2022-2024)**


**SEMESTER - I**

| S. No. | COURSE CODE | COURSE NAME                           | Examination Scheme            |                     |                            |                               |                            | Teaching Scheme/Week |   |   | CREDITS | TOTAL MARKS |
|--------|-------------|---------------------------------------|-------------------------------|---------------------|----------------------------|-------------------------------|----------------------------|----------------------|---|---|---------|-------------|
|        |             |                                       | THEORY                        |                     |                            | PRACTICAL                     |                            | Th                   | T | P |         |             |
|        |             |                                       | End Sem University Exam (60%) | Two Term Exam (20%) | Teachers Assessment* (20%) | End Sem University Exam (60%) | Teachers Assessment* (40%) |                      |   |   |         |             |
| 1      | MBAI101     | Principles and Practice of Management | 60                            | 20                  | 20                         | 0                             | 0                          | 3                    | 0 | 0 | 3       | 100         |
| 2      | MBAI102     | Marketing Management                  | 60                            | 20                  | 20                         | 0                             | 0                          | 3                    | 0 | 0 | 3       | 100         |
| 3      | MBAI103     | Accounting for Managers               | 60                            | 20                  | 20                         | 0                             | 0                          | 3                    | 0 | 0 | 3       | 100         |
| 4      | MBAI104     | Organizational Behavior               | 60                            | 20                  | 20                         | 0                             | 0                          | 3                    | 0 | 0 | 3       | 100         |
| 5      | MBAI105     | Business Communication                | 60                            | 20                  | 20                         | 0                             | 0                          | 3                    | 0 | 0 | 3       | 100         |
| 6      | MBAI106     | Operations Research                   | 60                            | 20                  | 20                         | 0                             | 0                          | 3                    | 0 | 0 | 3       | 100         |
| 7      | MBAI107     | Comprehensive Viva                    | 0                             | 0                   | 0                          | 50                            | 0                          | 0                    | 0 | 0 | 2       | 50          |
|        |             |                                       | 360                           | 120                 | 120                        | 50                            | 0                          | 18                   | 0 | 0 | 20      | 650         |



\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

  
Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Controller of Examinations  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

  
  
14/9/2022  
Vice Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore